

A GREAT SPACE STARTS WITH A GREAT STORY

Our Story: At Perry Becker Design, our team is comprised of experienced story builders that bring narratives to life. We are master planners, thematic designers, Landscape Architects, graphic artists, horticulturalists, and construction managers. Through our work, we create places of recreational escape. We are destination design specialists, ranging from theme parks and resorts to zoological gardens and waterparks, and we love our jobs! For over 30 years the team members of Perry Becker Design have been creating truly transformative environments for some of the best clients in the world. We couldn't imagine doing anything else!

We were born to be storytellers.





A LONG TIME AGO...

Our story began over 25 years ago when our Principals moved to Orlando seeking careers in the hospitality and themed entertainment design industry. They were adventurers and dreamers hoping to work in an environment where destination design was a primary focus of professional practice. Now highly seasoned thematic design professionals, our Principals continue to grow our practice every day with the excitement to create exceptional and unique places for people. As we have built our practice, we have selected talent from all over the world to help expand our knowledge, technical expertise and cultural understandings. This melding of experience, ideas and design talent is what drives our creativity for our clients.

























CLIENTS OF IMAGINATION

Perry Becker Design has been honored to work with some of the very best themed entertainment clients in the world today, providing a full array of services domestically as well as internationally. Our team is comprised of many past theme park cast members all who bring substantial creativity, knowledge of park systems and design and construction detailing. Through our commissions we have built both trusted relationships as well as personal friendships that have allowed us to excel at the highest levels.

OUR MASTER PLANNING APPROACH

In order to put a large puzzle together, one must first comprehend all the small pieces. In a themed environment, understanding the needs from all departments (creative, operations, maintenance, entertainment, safety, engineering) is the key collaborative beginning to our Master Planning efforts. Having this understanding up front helps develop a plan which minimizes changes in later design phases. The Perry Becker team has years of practical experience and has worked with key department leaders in major theme parks. We talk the











UNDERSTORY PLANS

HARDSCAPE PLANS

SITE FURNISHINGS

SHOW SET

EMERGENCY SERVICES

ATTRACTIONS

BUILDING PLANS





FROM BLUE SKY TO CONSTRUCTION

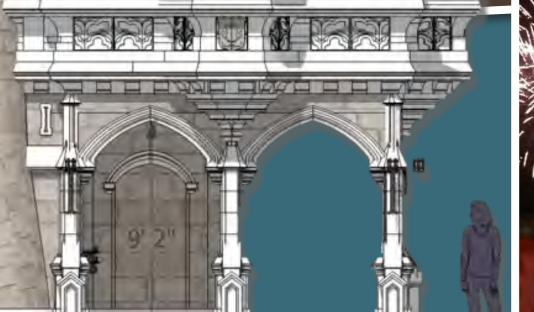
the Magic Kingdom Hub: a case study

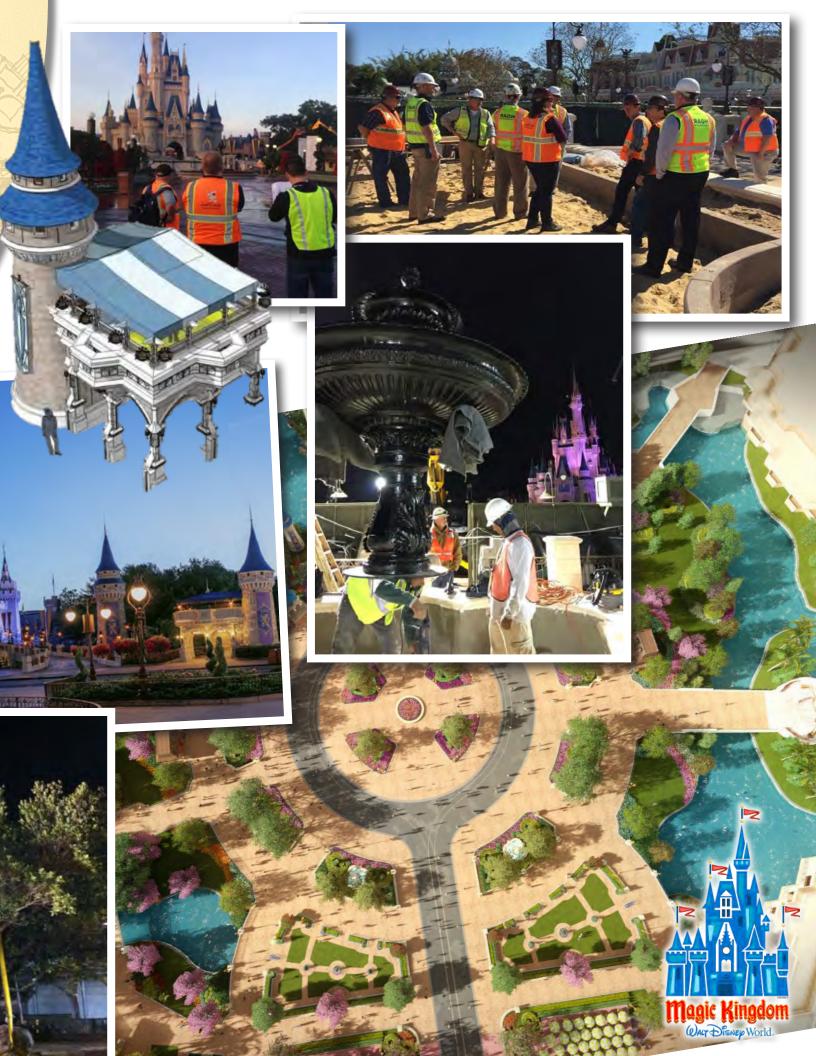
While we enjoy projects of all shapes and sizes, we truly enjoy taking them all from blue sky and conception through construction. In the case of The Hub redesign we had the opportunity to assist in all phases of the design process; from concept sketches, through BIM clash detection and construction administration. Our team is comprised of designers with a variety of talents, lending their expertise to all aspects of the design process. We value every detail of the design equally, from the visceral response that the environment as a whole provokes to the physical details of how the landscape ties into the adjacent architecure.

"A vast knowledge of design and constuction can come together to create lasting memories."

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THEMATIC CONCEPTING

The thematic concepting phase of a project is one of our favorites, as it allows us to flex our creative muscles and push boundaries. After a great deal of research, we have fun playing with different ideas and details, utilizing either hand rendering or 3-D rendering programs to help allow our visions to thrive. In this process we are happy to work directly with clients and their creative team or to act as art directors and come to the table with a variety of our own concepts. Being involved in the writing of the story shows through when we





SUPPORTING ROLES

While we are adept at problem solving and designing at any level or scale, smaller projects provide a unique set of challenges that must be addressed to ensure the project is successful. When taking on this challenge, we always make sure we're designing and building not only to the client's needs but the needs of the surrounding areas as well. From adding a food cart into an existing couryard, improving back of house maintenance facilities and circulation, or even revitalizing an existing queue for a star attraction. No matter if its integrating into legacy areas or augmenting them to work in conjunction with a new addition, we have the experience needed to ensure that the finished design creates a memorable guest experience that works seamlessly with the existing surroundings.









SHOW SET DESIGN

Through the planning, designing and construction of so many successful projects we have gained the unique ability to not only aid in the largest scale design details, but the smallest aspects as well. Indoors and outdoors, our ability to help guide everything from site furnishings and show set installation to architectural character design, gives us an edge in ensuring the overall vision of a project is translated with the highest quality of continuity to the guest experience. Additionally, we have been called on to help guide problem solving on constructability issues when a particularly difficult challenge arises.



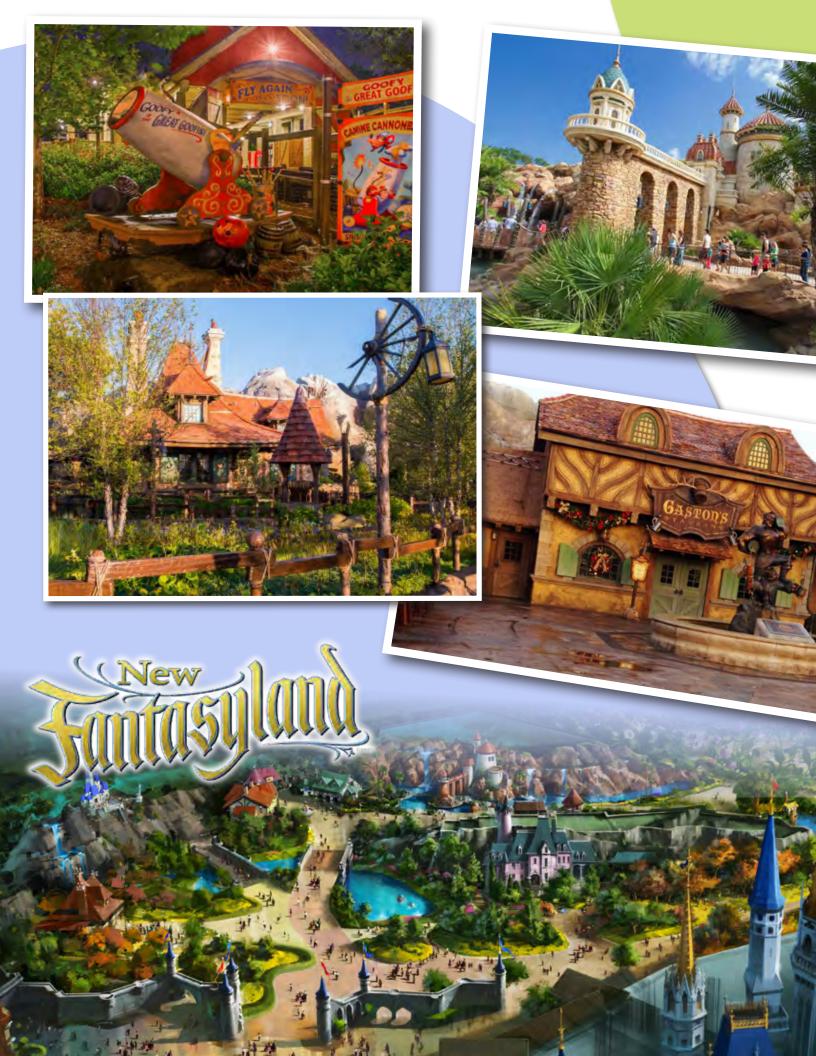
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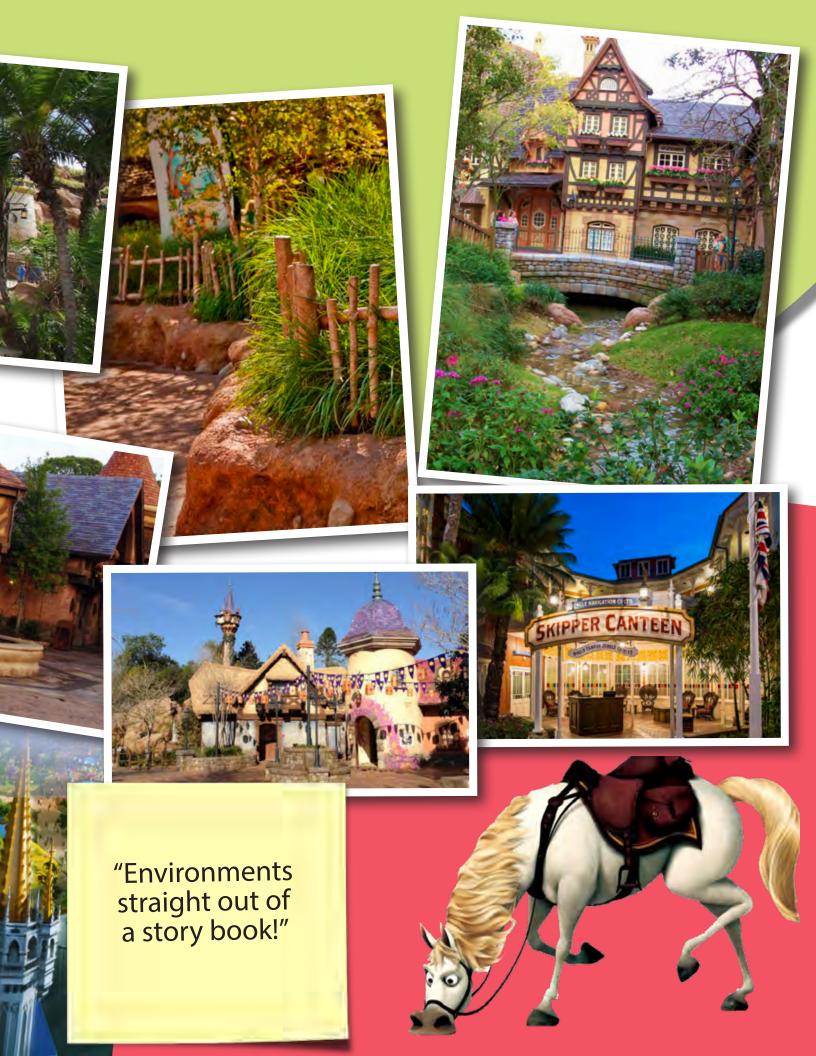
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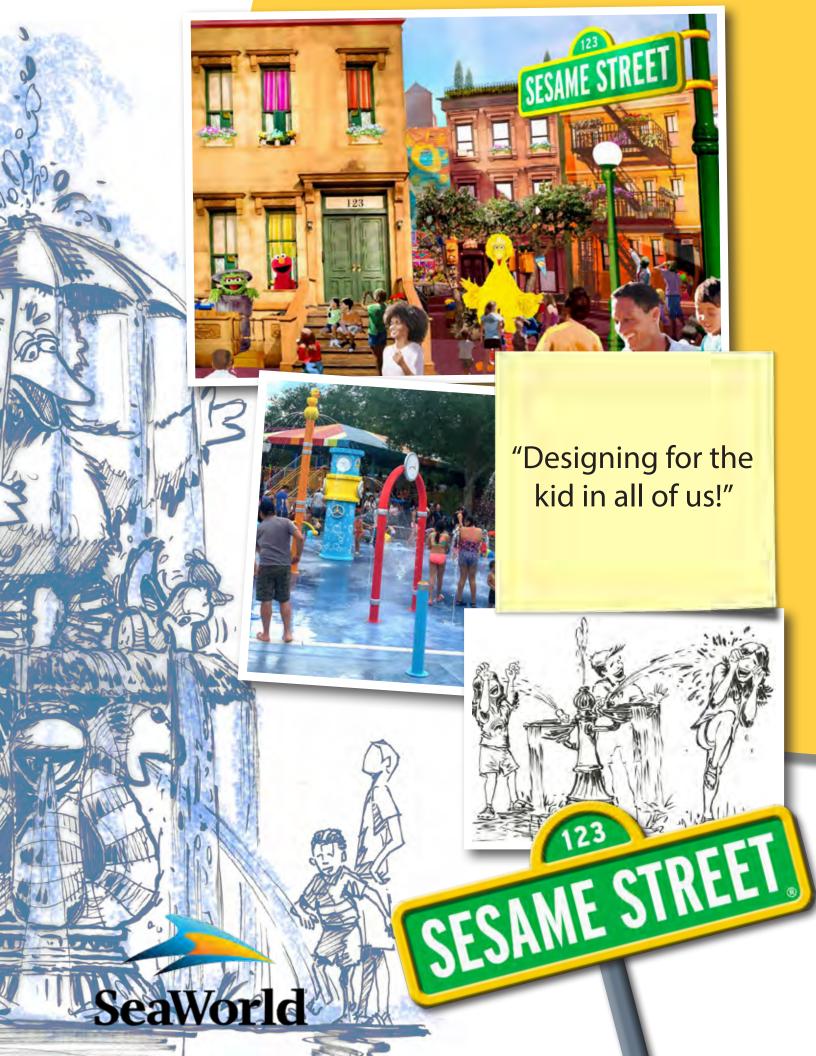




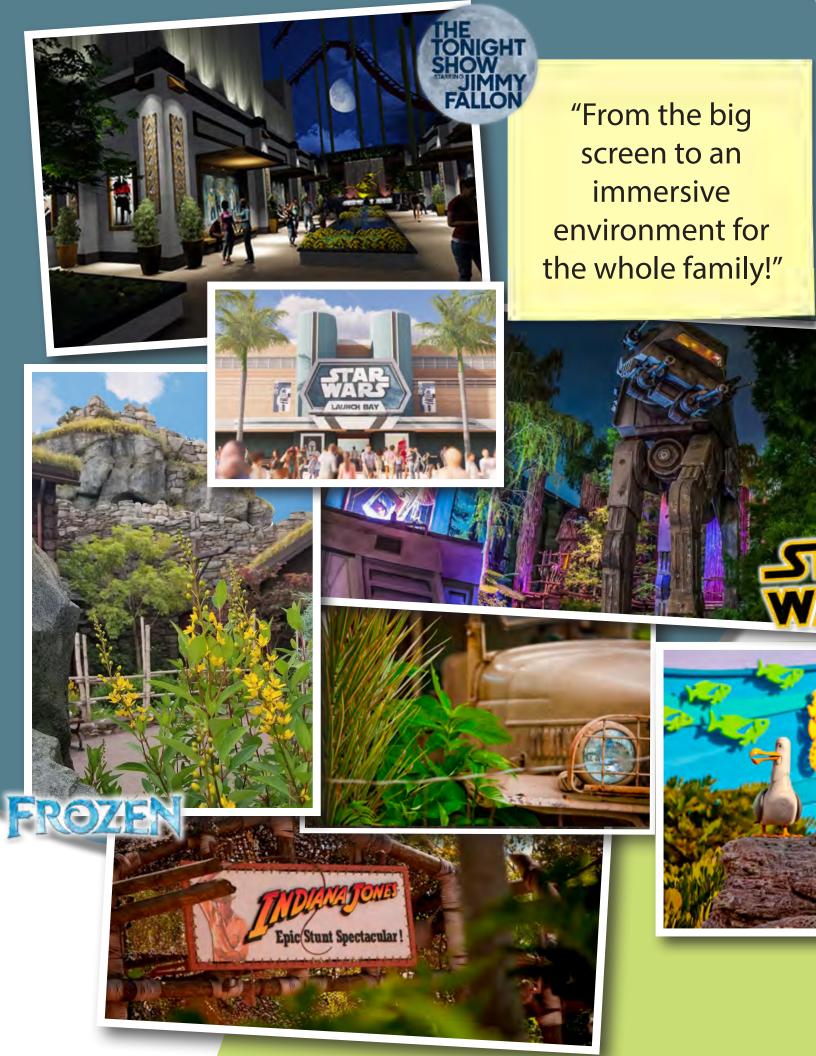
















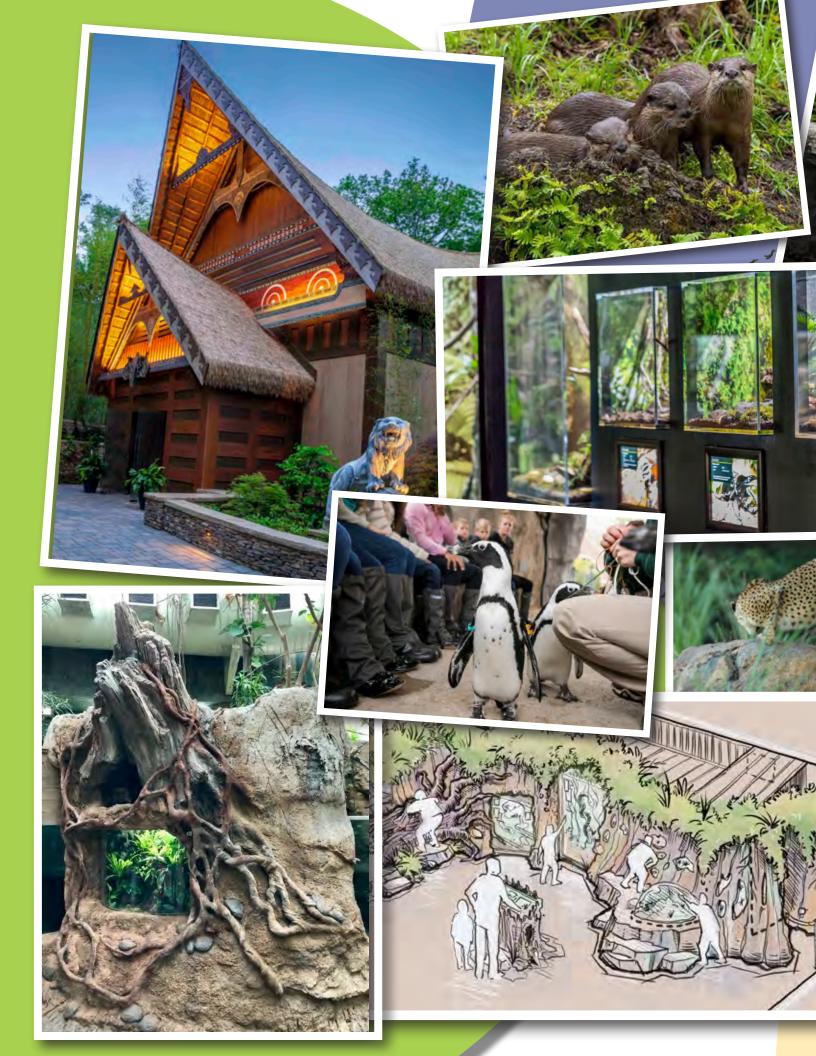


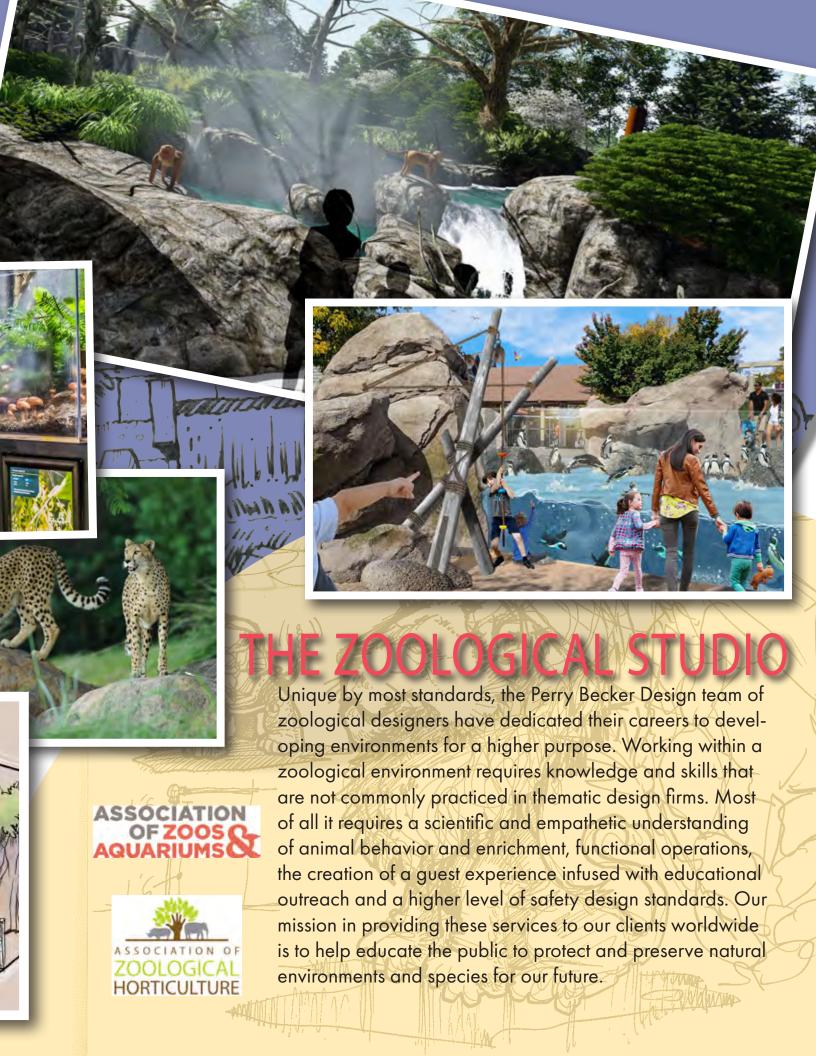












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At Perry Becker Design, we have only begun our journey into the realm of storytelling, and we are eager to help craft new ones. Our team can provide a full array of design services that can help you design and build your next story.

Master Planning
Blue-Sky Thematic Concept Design
Storyboarding
3-D Visualization and Animation Development
Concept Program Evaluation and Costing
Landscape Architectural Design
Hardscape Area Development Design
Irrigation Design
Horticultural Consulting
Zoological Design
Materials Procurement

Construction Administration







